



Perry J. Saidman

FOUNDER

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Perry Saidman is a recognized pioneer in design law. He has more than 40 years of experience providing strategic advice and design protection and enforcement strategies for large, mid-sized and startup companies, both nationally and internationally. His expertise in prosecution issues facilitates resolution of difficult or unusual cases. In 1988 he litigated the seminal design patent infringement case *Avia Group Int'l. v. L.A. Gear Cal. Inc.*, 853 F.2d 1557 (Fed. Cir.). Over the years he has authored notable appellate briefs, including as *amicus curiae* on behalf of Apple Inc. in the Federal Circuit's 2008 *en banc* decision of *Egyptian Goddess v. Swisa*, and in the Federal Circuit's 2014 case *Apple v. Samsung*. When the U.S. Supreme Court granted *certiorari* in that case, he penned an *amicus curiae* brief on behalf of 14 companies regarding the total profit rule of 35 U.S.C. § 289.

As an author and speaker, and in his private practice, Perry takes on many seemingly intractable design law issues of the day, including functionality, anticipation, obviousness, infringement and damages. He is very active in bar associations, including the Industrial Design Committee of the IPO where he has served as vice-chair, INTA's Design Rights Committee, and AIPLA's Industrial Designs Committee which he founded and chaired in 1989. He recently attended the 2016 AIPPI World Congress in Milan as a member of the Designs Study Group which led to passage of a resolution focusing on functionality and design rights. He has testified before the House Judiciary Committee of the U.S. Congress regarding the auto replacement parts bill.

Perry received his law degree with honors from the George Washington University Law School where he has also taught Design Law as an adjunct professor.